

# **North by Northwest Region 13 Regional Management Team (RMT) Meeting Summary December, 2021**

## **Attending:**

Sally Ryerson, Team Coordinator	Jan Matthews, Financial Coordinator
Sandy Smith, Communications Coordinator	Cherie Letts, Incoming Marketing Coordinator
Jody Allen, CRC and Events Coordinator	Sharon Stockstad, Membership Coordinator
Shelly Pardis, Education Coordinator	Patty Martin, Directors Coordinator
Kate Hamilton, Associate RMT	Rhonda Gould, Outgoing Financial Coordinator

The team approved the October meeting minutes and summary.

Details of the January RMT retreat in Spokane were discussed.

Sally informed the team that we have not received any applications for the RMT Membership or Team Coordinator positions. RMT are encouraged to reach out to members to help fill these important positions.

Sharon received team updates on RMT visits with Chorus leaders.

Patty reported that she is still seeking individuals to fill the Director Certification Program Coordinator and Director Mentoring Program Coordinator positions. She has communicated with Director's about holiday performances and heard how joyous it is to sing in-person again.

Cherie is preparing for the next quarter's Marketing Leadership Forum. There will be a focus on using YouTube as part of a marketing program.

Shelly will be reviewing November 2022 SET plans with the committee members. Discussion was held regarding transitioning the Leadership Development Task Force to a Regional Committee reporting to the RMT Team Coordinator. A Visual Communications class is being planned for Regional Convention.

Sharon reported that Heart of the Northwest Award applications are due by February 5th. Communication has been ongoing with Chorus Leaders. Information was provided on ASCAP/BMI licensing requirements to all choruses.

Jan Matthews was officially welcomed as the Financial Coordinator and approvals were received to update our accounts with US Bank. Jan is going to apply for the Alaska Air EasyBiz program to streamline airline reservations for the region. The 2022 Regional calendar year budget will be finalized at the January RMT Retreat.

Jody presented an update on the 2022 Regional Convention. A member of the convention team is attending the Men's Midwinter Festival to observe the process for COVID protocols and will present information to the RMT. She asked that members watch for Convention eBlasts. Sandy asked members to watch their junk/spam folders in case the eBlasts are

delivered there. If members aren't receiving their eBlasts they should make sure their email is correct by contacting Mindy Engleberg.

Shelly presented the Virtual Chorus proposal, which the team approved. Registration information for the chorus will be sent out after the new year. The education team is developing a "PVI's Under Glass" education series for general membership.

Sandy reported that the last regularly scheduled eBlast was published in December. eBlasts will now be published for Convention news with other region news being published on an as needed basis.

The team is continuing to schedule appointments with chorus leadership teams to learn what support they need.

Respectfully submitted,  
Sandy Smith  
Communications Coordinator