

## SET 2024 Class Descriptions

FRIDAY, AUGUST 23

### Administration Track

#### **Mission, Vision, Values** – Faculty Carol Vecchio

As the final Administration Track session of the day, this class is designed for members of the Leadership 13 cohort but is also open to all SET attendees. Participants develop an awareness of the role and impact of an organizational vision while exploring ways it affects the decisions we make as organizational leaders. We look at strategies and methods of articulating your chorus's, committee's, and/or quartet's mission, vision, and values. We also examine the importance for engaging all voices during the development process.

#### **Grant Writing: Where Do I Even Start?** – Faculty Sally Reyerson

Locating funding opportunities and crafting compelling applications can seem overwhelming. In this session, participants will be introduced to a new Grant Writing Handbook developed by members of the region's Leadership 13 Program. We will then walk step-by-step through the typical sections of an application, creating a mock funding request. Participants will leave with tips and strategies they can transfer to most types of grant applications.

#### **Effectively Running a Relay Race (Leadership Orientation)** – Faculty Sandy Smith

This class will be highly interactive with a focus on sharing tips and tricks on “passing the leadership baton” in your chorus. We will discuss the importance of preparing for the race, having replacements in the wing, and ensuring the team is on the right track to successfully complete the journey. Finally, we will be rolling out a digital Leadership Orientation Blueprint developed by a Leadership 13 Project team that can be customized to fit your chorus.

#### **How a culture of belonging can help grow your chorus: Diversity, Equity, & Inclusion for Chapter Leaders** – Faculty Cherie Letts

It seems everywhere we turn these days, we hear the term “DEI”, sometimes in a positive and sometimes in a negative connotation; however, do we have a good understanding of what diversity, equity and inclusion (DEI) really means? How do we make this subject less polarizing? This class will provide clear and concise explanations and examples of these, then will introduce ways to begin to create a culture of belonging in your chorus.

### Director/Musical Leaders Track

#### **Optimizing Blended Ensemble Sound** – Faculty Beth Smith

Advanced: In this class, participants will learn how to recognize and sing in a way that optimizes blended ensemble sound and strategies for how to teach it to others. Learn how to develop a common approach to voice production, resonance, and vowel tuning. This class is all about synergy of sound. **You will be the chorus!** Participants should be able to sing How We Sang Today and It's the Music That Brings Us Together.

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### **Coaching Under Glass (alternate title: How to Give A PVI)** – Faculty Marsha Kelly

Advanced: Teaching singing to a whole chorus is one thing. But giving personal vocal instruction to a single individual is something else entirely. Learn from one of our best PVI faculty how to give your chorus members PVIs that are efficient, effective, and encouraging for each individual singer, targeting their unique voice and needs. With a PVI program in place, each singer will be contributing to the chorus in a new and improved way and members will be more confident. Learn about a variety of ways to implement a solid PVI program into your chorus to help improve your unit sound and vocal strength.

### **Visuals For The Voice** – Faculty Caitlin Castelino

Advanced: (This class is also listed in the Visual Communications track)

It can be challenging to create an innovative visual plan that supports singers' vocal skills. This class explores the vocal mechanism, how the voice is affected by physical movement, and implementing visual plans that make that voice shine.

### **Planning for Success: Developing a Calendar that Provides a Pathway to the Future** – Faculty Paula Davis

Advanced: Rehearsal planning is a fundamental skill for all directors. How we use our time each week is critically important. Now let's talk about the other equally critical part of planning—annual planning and *calendar*ing. *What are the critical elements that need to be considered, planned for, and scheduled over time so we use our time as productively as possible and reach the destination we aim for with less stress.*

## Quartet Track

### **Tips & Tricks From Our Champs** – Faculty: Rhapsody, 2024 R13 Quartet Champions

Our 2024 Region 13 Quartet Champions, Rhapsody, will be sharing nuggets of wisdom that can be helpful to quartets along their own journey. Come learn what things they found most helpful in creating a quartet environment that moved them along their journey. Q&A time is included.

### **Marketing Your Quartet (or chorus!)** – Faculty Sue Middleton

This class will provide competitive and just-for-fun quartets with information on how to best market yourselves, whether it's for getting paid performances or just to rack up Facebook "Likes"! We'll also have time to share marketing successes and bounce ideas off each other.

### **More Fun With Four** – Faculty: Members of Ovation

Have you ever wanted to sing in a quartet? Or are you considering trying again after you've had a break? We'll talk about things to consider and to discuss with potential members of your new quartet. During this class, participants will sing with other class attendees and get feedback, observations and advice from some of our past quartet champions (members of Ovation). Be prepared to sing How We Sang Today and It's The Music That Brings Us Together.

### **The Business Side of Quartetting**

Faculty Jan Smallwood

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Singing in a quartet is one of the most rewarding activities a barbershopper can do, but it takes more than just ringing chords. This class will provide information on the business side of quartetting, including group formation, goal-setting, planning, finances, communication, and other administrative tasks. Hear best practices from some of the Region's most successful quartets and come share a few of your own!

### Visual Performance Track

#### **Let's Do Theater From the Risers** – Faculty Shelly Pardis

This class will share ways chorus members can take their musical/visual performance and turn it into theater from the riser. We will explore individual character development and how to support a streamline and theatrical experience – all from the risers and while implementing plans given us from musical and visual leaders. We will learn best practices from musical theater that can apply to our performance to create wonderful experiences for our audience.

#### **Anatomy for Singers Who Move** – Faculty Kat Erickson

This class is for any singer who moves when they sing (yes, that means YOU!). This class is based on sound movement for ALL movers, including those on the physical and neuro spectrums, various physical disabilities, dealing with pain, scoliosis, have limb loss, and for anyone who just feels lost in how to interpret movement for their bodies, whether integrating into a visual plan or not. We will address all movement, whether it's something for facial anatomy and expressions or physical movement and anatomy of the body. This class is intended both for individuals as well as leaders to gain tools to help all diversities feel confident with their bodies in space.

#### **Visuals For The Voice** – Faculty Caitlin Castelino

Advanced: (This class is also listed in the Director and Musical Leaders track)

It can be challenging to create and implement an innovative visual plan that supports singers' vocal skills. This class explores the vocal mechanism, how the voice is affected by physical movement, implementing visual plans that make that voice shine, and strategies for visual and musical leaders to work together to optimize the end result.

#### **WOW!!! Do You Hear What I Hear?** – Faculty Charlene O'Connor

(This class is also listed in the Vocal/General Membership Track)

What kind of listener are you? Do you hear the same musical elements as others? Through group discussion we will discover how we all listen/hear differently. We will share different approaches to listening and determine ways to become better listeners. Active listening skills will result in improved singing, characterization, vocal color, expression and body movement, all of which will engage your audience.

#### **Give 'em a Show They'll Never Forget** – Faculty LouAnn Hommel

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This class is for people who are interested in learning more about the artistic direction of a show. Coming up with a show theme and title, elements to writing a fun script, characters, costuming, staging...oh my! We'll do it together with this workshop method class.

### Vocal /General Membership Track

#### **Relaxation, Resonance, and Ring (The Sweet Spot in Your Voice)** – Faculty Lucy Heinkel

Do you ever find yourself tensing up to sing a high note or to end a phrase? Does your director ever ask for more resonance and you're not really sure what that means or you're not sure if you're actually singing with a full, resonant sound? We often talk about ring, but what does that mean to you as a singer? Come ready to sing "How We Sang Today" and experiment with different techniques and ideas that relate to relaxation, resonance, and ring.

#### **How to Make Your At Home Practice Efficient & Effective: Part 1: Cutting-Edge Music Learning (how to learn, memorize, and polish your songs)** Faculty Drew Osterhout

How do we get off the page so we can enjoy making music? How fast is it possible to learn a song? Can we learn music without spending hours every day practicing? Once I've learned a song wrong, how do I fix it? Using insights from the latest research on human motor learning, Drew will teach you tools to learn music more efficiently and effectively than ever before.

#### **How to Make Your At Home Practice Efficient & Effective: Part 2: Sharpening the Saw (tools to improve your singing in general, and applied to songs)** – Faculty Drew Osterhout

Once you've memorized a song and are singing the right notes, what's the point of practicing? Are we doomed to always struggle in the same part of our range? How can we improve at playing our vocal instrument? Learn how to isolate, iterate, and innovate your way to more reliable, powerful, and fun singing on EVERY song!

#### **WOW!!! Do You Hear What I Hear?** – Faculty Charlene O'Connor

(This class is also listed in the Visual Performance Track)

What kind of listener are you? Do you hear the same musical elements as others? Through group discussion we will discover how we all listen/hear differently. We will share different approaches to listening and determine ways to become better listeners. Active listening skills will result in improved singing, characterization, vocal color, expression and body movement, all of which will engage your audience.

#### **'N Synch Consonants Matter! Hey Wanna Play?** - Faculty Cindi Knight

Many of us have attended classes to learn about vowel productions. Let's dive into the world of consonants together, shall we? Singers will learn how to connect with our audiences more efficiently by improving our synchronized lyrics.

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### FRIDAY EVENING CLASSES

#### **Running a Rehearsal: How to Make Rehearsal Time Fun and Productive (with a demonstration chorus)** – Faculty Caitlin Castelino

It's easy for rehearsals to get stuck in a rut. Come to this interactive class to participate in a live rehearsal with techniques that make the rehearsal fun and productive. Musical leaders will learn about effective ways to run rehearsals while singers will add tools to their vocal skills toolbox.

### SATURDAY CLASSES

**AUGUST 24, 2024**

#### **The Vocal Mechanism: How Does It Work?** – Faculty Caitlin Castelino

Singers have a high risk of developing voice disorders if they are not producing their voices in a healthy manner. This class dives into the anatomy and physiology of the vocal mechanism including respiration, phonation, resonance, and articulation in order to provide the foundation necessary for healthy singing.

#### **Calibrate Your Sound** – Faculty Caitlin Castelino

The purpose of group “warm ups” isn’t actually to warm up the singers’ voices. Calibrate the sound of your ensemble by creating and using exercises that are specific to the needs of your group.

#### **PVIs Under Glass** – Faculty Caitlin Castelino

Interested attendees will place their name in a hat. Three names will be drawn for a PVI under Glass with Caitlin while others observe (there is always something to be learned from observation!)

#### **Keep That Voice Young and Healthy** – Faculty Caitlin Castelino

Our bodies change as we age, and our voices are no different. Discover how the vocal mechanism is affected as we progress through life changes and ways to avoid vocally abusive behaviors. We will also explore voice therapy techniques to keep your voice strong and healthy throughout the lifespan!