

## Tag Writing Tips from Tag Contest Judge Kevin Keller

2019-2020 Region 13 Arrangers WorkShop at HCNW Tag Writing Contest

In this issue of Tag Writing Tips, **Judge Kevin Keller** generously offers some advice to Tag Writers entering the **2019-2020 Region 13 Arrangers WorkShop at HCNW Tag Writing Contest.** Here is his advice:

(1) <u>Fewer chords are better than more chords</u> – don't try to write an entire coda – many great tags are just 4 measures long.

(2) <u>Smooth vocal lines are best</u> – make the vocal line for each part easy to sing as much as possible – familiar intervals in part lines from one note to the next are especially helpful for singer success.

(3) <u>Make it a tag that others would want to teach</u> – this is most important for tag rooms at conventions and contests.

Kevin's advice fits right in with the Purpose of the contest – **"To encourage Barbershoppers of Region 13**, Evergreen District and HCNW to get involved with composing and arranging tags for men's, women's and/or mixed voices and freely sharing their tags with fellow Barbershoppers for copyring, singing and performing" – and we should probably add "teaching".

No surprise then, that the official **2019-2020 Judging Criteria** are:

(1) Is the Tag easy to teach?

## (2) Is the Tag easy for singers to learn?

## (3) <u>Is it the kind of Tag that barbershoppers will stand around and sing after it has been taught and learned?</u>

Head on over to the websites of HCNW <u>www.harmonycollege.org</u> & Region 13 <u>www.SAlregion13.org</u> (public site page) where updated documents are posted for the <u>2019-2020 Region 13 Arrangers</u> <u>WorkShop at HCNW Tag Writing Contest:</u>

- (1) Terms and Conditions (Cash Prizes information is TBD will be updated as soon as available)
- (2) Official Entry Form (Entry deadline is January 31<sup>st</sup>, 2020)
- (3) Suggested Vocal Ranges and Staff Notation (same as last year)

And while you're there, if you haven't already done so, download and print your copy of the <u>Award</u> <u>Winning Tags 2018-2019</u>. The Grand Prize Winning Tag from last year is a great example to illustrate Kevin's advice! *Happy Tag Writing!!* Past issues of Tag Writing Tips are also available there.