

## Region 13 communications – What's what?

The region communicates with its members in one of three ways:

1. By direct communication through email lists on the Region 13 members only website
2. eBlasts
3. InTune Newsletter

Descriptions below explain how/when they are used.

- Members only email lists from the website are used to communicate primarily with chapter leadership, directors, resource staff members, and quartets.
- The eBlast can be distributed to members at any time and is primarily used to deliver time-sensitive material and convention information. Fliers promoting a chorus or quartet event should be submitted to the eBlast editor at [eblast.editor@gmail.com](mailto:eblast.editor@gmail.com) for distribution to our members. Fliers cannot be used within the InTune.
- The InTune is distributed three (3) times per year (Winter/Spring/Fall) to communicate what is happening with our Regional Management Team, our chapters and quartets. Since the InTune is distributed less frequently than eBlasts, promotional fliers for all R-13 events should be submitted to [eblast.editor@gmail.com](mailto:eblast.editor@gmail.com) for more timely distribution.

Both the eBlast and InTune are distributed through our Region 13 iContact distribution list maintained by Mindy Engelberg. This list is maintained separately from your member profile on the Members Only page of our website.

***To ensure that you receive all communications, any changes to your email address should be kept up to date in your 'member profile' on Region 13's Members Only website and submitted to Mindy Engelberg at [mindy.engelberg@gmail.com](mailto:mindy.engelberg@gmail.com) for the iContact member lists used for the eBlast and InTune.***