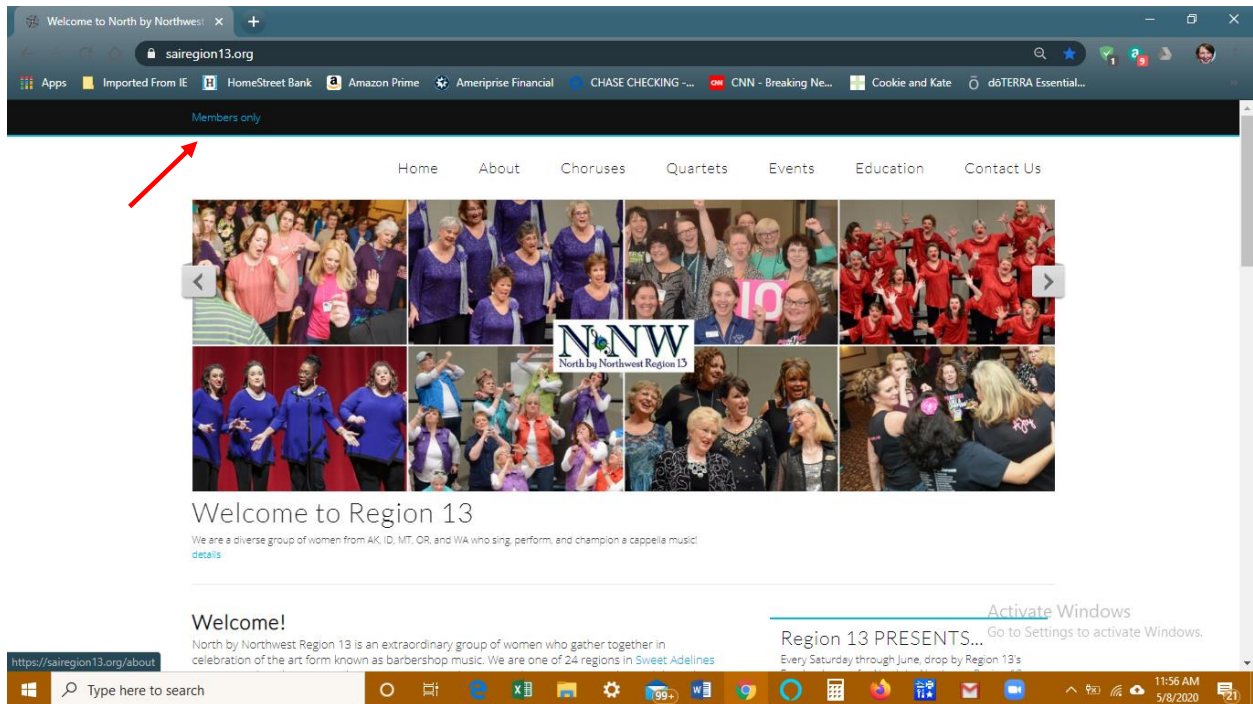
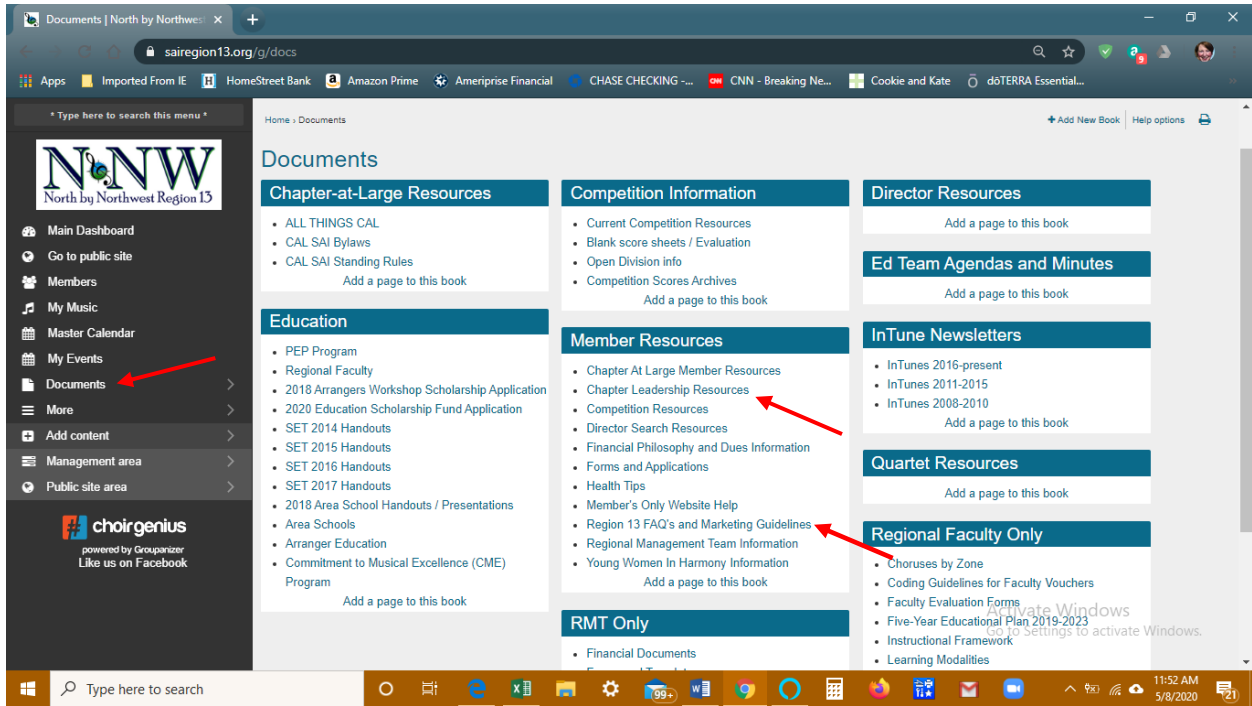


Is your chorus planning a Virtual Open House? Are you looking for new members? Are you planning a Virtual performance? There are a number of resources available to you that can be helpful when preparing marketing plans and tools. Feel free to reach out to BethAnn Bock, Region 13 Marketing Coordinator, if you need more information or personal assistance. 360 773-5638 or bockbethann@gmail.com.

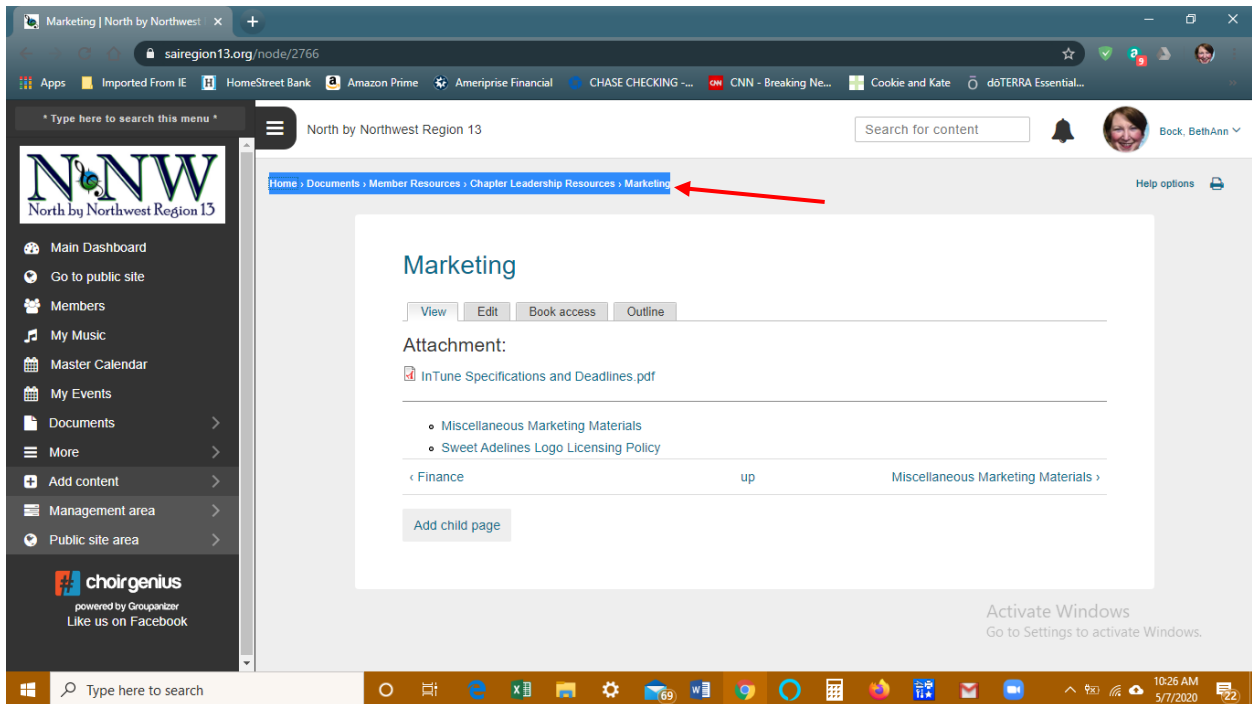
MARKETING RESOURCES REGION 13 and SAI



Home › Documents



Home › Documents › Member Resources › Chapter Leadership Resources › Marketing



Home › Documents › Member Resources › Chapter Leadership Resources › Marketing › Miscellaneous Marketing Materials

Miscellaneous Marketing Materi: x +

sairegion13.org/node/2818

North by Northwest Region 13

Home › Documents › Member Resources › Chapter Leadership Resources › Marketing › Miscellaneous

Marketing Materials

Miscellaneous Marketing Materials

View Edit Book access Outline

Attachment:

- Marketing Your Chorus to Singers by Jennifer Cooke
- Marketing tactics every chapter should do.pdf
- rimple_marketing_your_chorus.pdf
- R13PolicyforOutsideVendors.pdf

< Marketing up Sweet Adelines Logo Licensing Policy >

Add child page

Activate Windows
Go to Settings to activate Windows.

10:24 AM 5/7/2020

Home › Documents › Member Resources › Region 13 FAQ's and Marketing Guidelines

Region 13 FAQ's and Marketing x +

sairegion13.org/node/2756

North by Northwest Region 13

Home › Documents › Member Resources › Region 13 FAQ's and Marketing Guidelines

Region 13 FAQ's and Marketing Guidelines

View Edit Book access Outline

Attachment:

- Chorus by Geographic Zone updated 9-1-19.pdf

- Harmonize the World Business Plan 2017
- Region 13 FAQ's
- Region 13 Guidelines and Procedures
- Region 13 Logo Guidelines

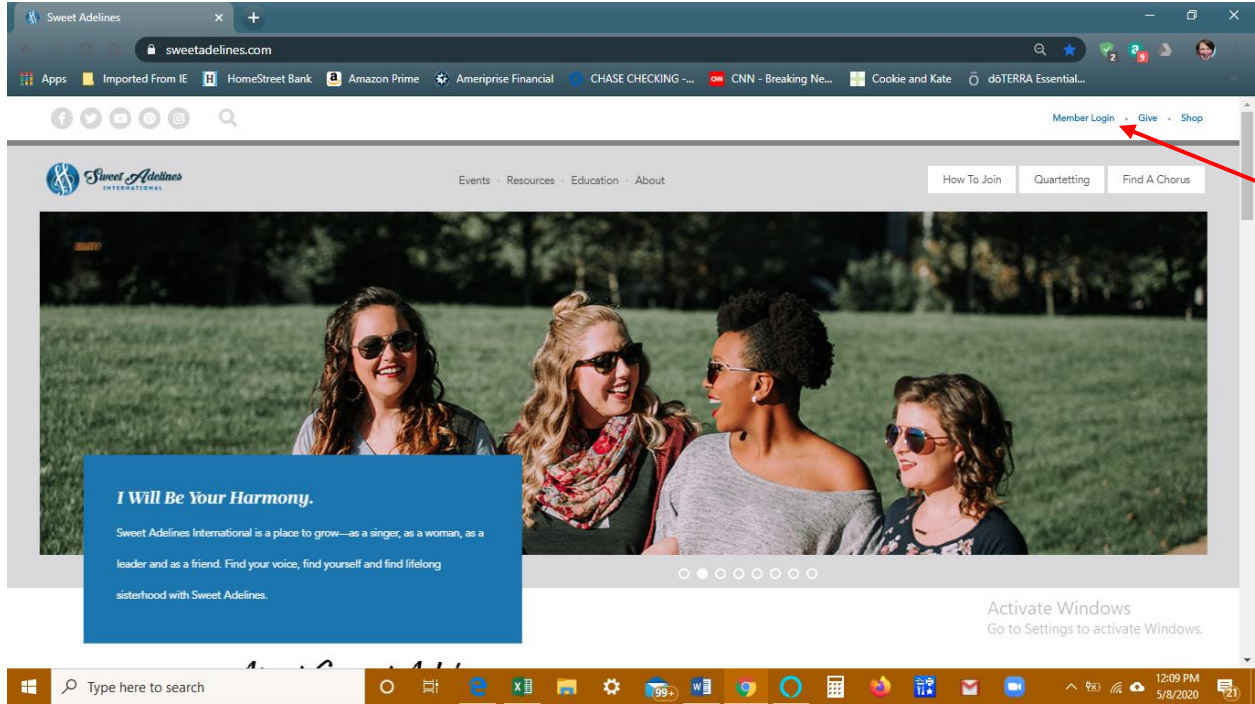
< Member's Only Website Help up Harmonize the World Business Plan 2017 >

Add child page

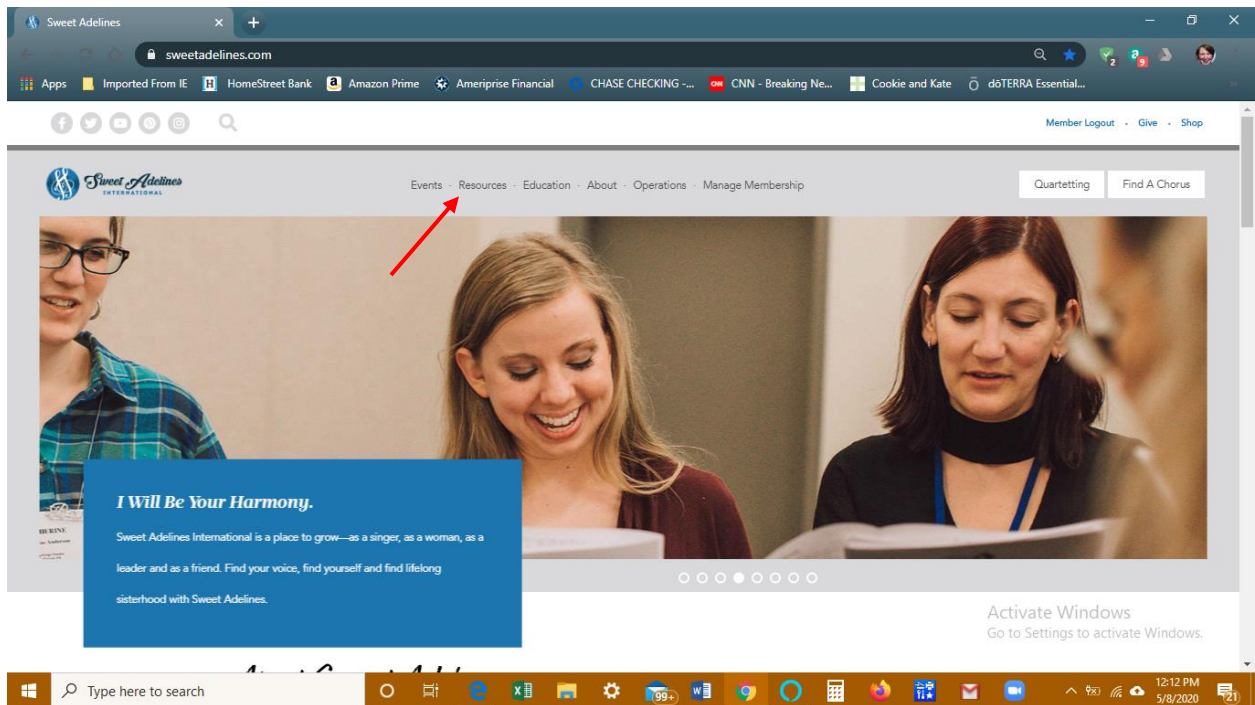
Activate Windows
Go to Settings to activate Windows.

10:29 AM 5/7/2020

Sweet Adelines Site <https://sweetadelines.com/>



Landing Page Member Login



<https://sweetadelines.com/resources/marketing-materials>

Marketing Materials | Sweet Adelines

sweetadelines.com/resources/marketing-materials

Member Logout · Give · Shop

Resources Find logos, social media graphics, customizable print ads and more!

Watch & Listen

I will be your tenor your rhythm your listening ear your biggest fan your harmony

I will be your tenor your rhythm your listening ear your biggest fan your harmony

Access All Marketing Materials by Category

- Event Marketing Materials
- Logo Licensing Policy, Usage and Graphics
- "Life on a High Note"
- Young Women in Harmony
- Open House
- Press Release Templates

Open House Marketing Materials

Life on a High Note contains customizable postcards, brochures, poster, and social media information. Open House and Press Release templates are also available.

Type here to search

12:16 PM 5/8/2020

<https://sweetadelines.com/resources/marketing-materials/events>

Marketing Materials | Sweet Adelines

Event Marketing | Sweet Adelines

sweetadelines.com/resources/marketing-materials/events

Member Logout · Give · Shop

Events · Resources · Education · About · Operations · Manage Membership

Quartetting Find A Chorus

Go go Image

Project the Sweet Adelines logo across your regional competition stage backdrop.

Logo (with sound waves)

Logo (without sound waves)

Attention! Signs

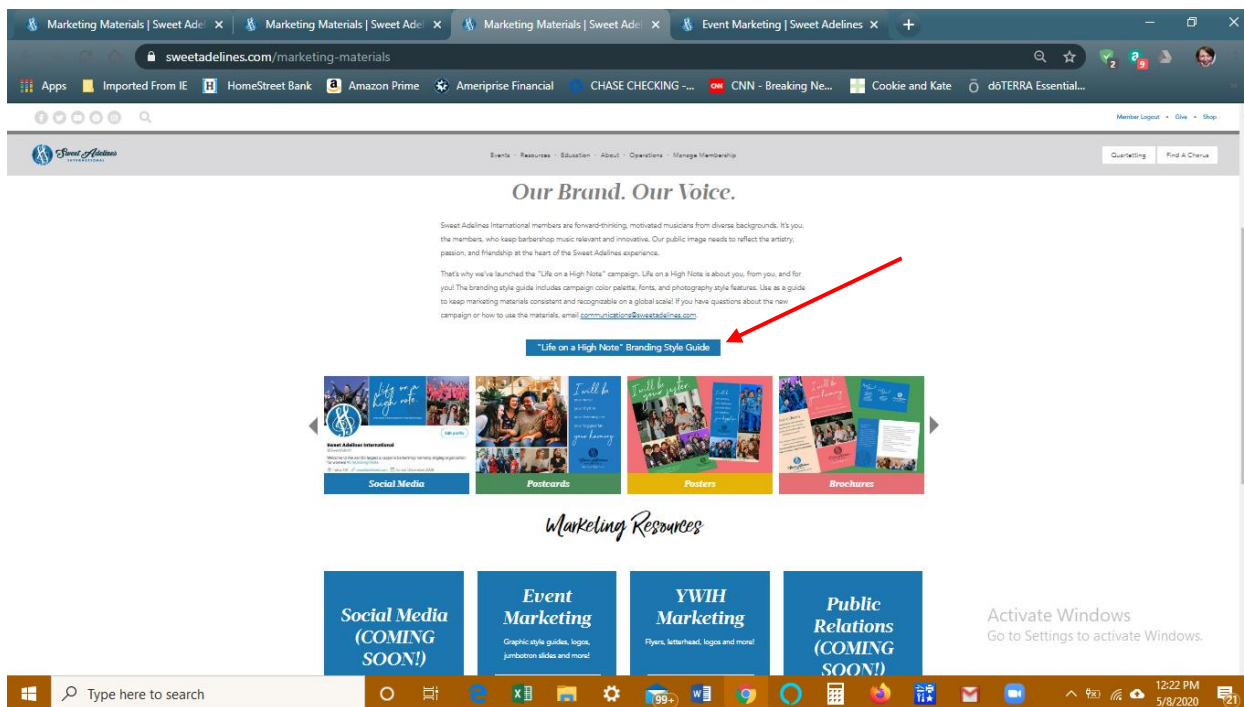
Notify attendees when entering an area where photography is being taken for marketing purposes. Includes a customizable block to add your regional competition logo.

Size U.S. (11 x 17 in.) Size U.S. (31 x 71 in.) Size A3 (296 x 420 mm.)

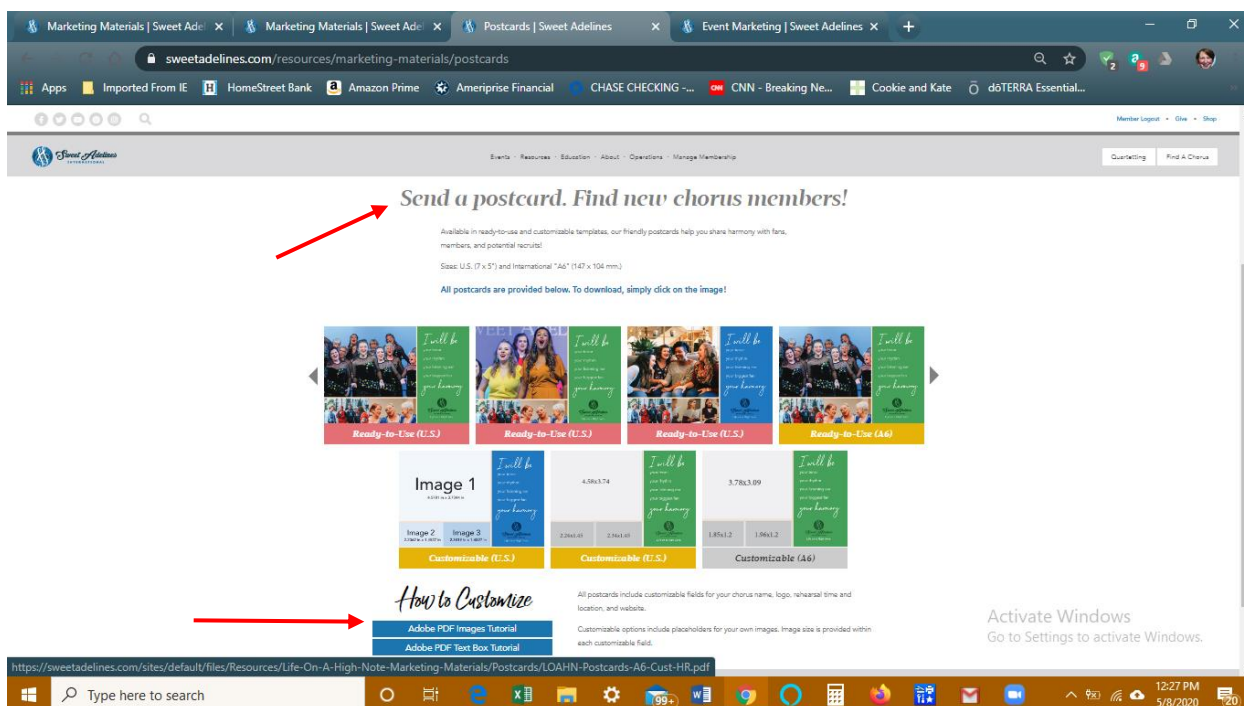
Type here to search

12:19 PM 5/8/2020

<https://sweetadelines.com/marketing-materials>



<https://sweetadelines.com/resources/marketing-materials/postcards>



<https://sweetadelines.com/resources/marketing-materials/posters>

Marketing Materials | Sweet Adelines | Sweet Adelines | Posters | Sweet Adelines

sweetadelines.com/resources/marketing-materials/posters

Member Logout • Close • Shop

Events • Resources • Education • About • Operations • Manage Membership

Quartetting Find A Chorus

Hang your poster. Find new chorus members!

Our inspirational posters are a great way to find new chorus members! Tape your poster on the window at your local coffee shop or pin it to the bulletin board at the grocery store. You never know how many singers or music fans might see it!

Posters are available in ready-to-use and customizable versions. Versions with and without crop marks are available.

Size: U.S. (11 x 17 in.) and International "A3" (297 x 420 mm).

Select the buttons to download.

"Your Biggest Fan"

- Ready-to-use (U.S.)
- Ready-to-use without crops (U.S.)
- Ready-to-use (A3)
- Ready-to-use without crops (A3)
- Customizable split horizontally (U.S.)
- Customizable split vertically (U.S.)
- Customizable split horizontally (A3)
- Customizable split vertically (A3)

"Your Sister"

- Ready-to-use (U.S.)
- Ready-to-use without crops (U.S.)
- Ready-to-use (A3)

Activate Windows
Go to Settings to activate Windows.

Type here to search

Marketing Materials | Sweet Adelines | Sweet Adelines | Brochures | Sweet Adelines

sweetadelines.com/resources/marketing-materials/brochures

Member Logout • Close • Shop

Events • Resources • Education • About • Operations • Manage Membership

Quartetting Find A Chorus

Leave behind a brochure. Pick up some new singers!

The tri-fold brochure provides a spirited summary of our organization, answering some common questions: What is barbershop? How do I find a chorus? Who are Sweet Adelines? Why should I join?

You can also customize the brochure to include your rehearsal information, chorus name, and favorite group photos.

Size: U.S. (11 x 8.5 in.) and International "A4" (298 x 209 mm).

Select the buttons to download.

Ready-to-Use Brochures

- High-resolution with crops (U.S.)
- High-resolution without crops (U.S.)
- Low-resolution without crops (U.S.)
- High-resolution with crops (A4)
- High-resolution without crops (A4)
- Low-resolution without crops (A4)

Customizable Brochures

Activate Windows
Go to Settings to activate Windows.

Type here to search

https://sweetadelines.com/sites/default/files/Resources/Life-On-A-High-Note-Marketing-Materials/Brochure/LOAHN_Vision-Mission-Statement_Business-card-brochure.pdf



<https://sweetadelines.com/resources/marketing-materials/social-media>

