

Region 13 Project Business Plan Harmonize the World Award

Executive Summary: To reward those Choruses and Quartets from Region 13 who are singing and spreading the word about our organization and our region, we have developed the "Region 13 Harmonize the World Award". This award is based on community outreach and recognition for promoting Sweet Adelines International through high quality performance and community involvement. This award is a way for all choruses in our region, regardless of size or geographic location, to be recognized for exhibiting the motto of our organization "Harmonize the World".

Operations Plan: To be eligible, Choruses and Quartets must be:

- In good standing with Sweet Adelines International and Region #13 and their chorus (if a quartet is being considered for the award).
- Meet the Basic Criteria for Public Performance.
- Share their love of music, fellowship, and respect of civic clubs and social organizations; support YWIH, YSF and local charities; and generally perform within their local communities for both donations and / or gratis.

The application process will include:

- Indicate the performing level at the most recent Regional Competition – Year ____; Level ____; Evaluation only ____; or Education Coordinators evaluation level ____.
- List of all performances between May 1 and April 30 for this fiscal year indicating:
 - Date
 - Organization
 - Size of Audience
 - Gratus or Paid
 - Which quartets were included, if any
 - Number of participating chorus members (including dual members)
 - Number of family members (non-Sweet Adelines) included
- List all events/ performances or ways your members support or contribute to YWIH, YSF, or music education or youth programs in your area/ community.
- List any inter-chapter events or performances in which your members participated with any other SAI or BHS Chorus or Quartets.
- List all community activities in which your chorus participated in a non-singing manner.
- Attach copies and / or describe all marketing materials used during this fiscal year.

Management Team: Applications will be submitted 30 days prior to the Region 13 Convention Weekend Kick Off Party to the Region 13 Marketing Coordinator. The Criteria will be evaluated by a committee consisting of representatives (one each) appointed by the Regional Marketing Coordinator, Membership Coordinator, Education Coordinator, and the Director Coordinator. All six areas will have equal value in determining the winners. Awards will be First, Second, and Third Place with the award being given at the Kick Off Party.

Financial Impact: The cost of a plaque for the winners and certificates of appreciation to all applicants. Total cost would be approximately \$100 a year.