

real women.  
real harmony.  
real fun. 

# InTune

North by Northwest Region 13  Sweet Adelines International

## MAKING MAGIC! CONTEST 2018

On October 7, the 2018 the Regional Convention Team (RCT) met to plan next April's contest. They are:

- **Sally Ryerson**, *Regional Convention Chair*
- **Arlene Blackmer**, *Official Panel Liaison*
- **Denise Thomson**, *Facilities Coordinator*
- **Judy Galloway**, *Competition Coordinator*
- **Sue Middleton**, *Communications Chair*

**Debra Aungst**, Regional Education Director, oversees the RCT's activities, while many volunteers provide support during contest activities.

'Making Magic' was chosen by the RCT as the theme for 2018; we feel this happens when we sing together and connect with audiences. The logo was created by Sue Middleton.



The following are some of the wonderful activities being planned:

**Kickoff** – Is on Thursday evening.

**Harmony Emporium** – Opens Thursday afternoon. We hope to provide easier vendor access and longer hours for weekend shopping.

**'First Timers' Class** – Members experiencing their first time on stage receive great information here!

**Education Class** – Time, topic, and instructor TBA; but it will be FABULOUS!

**Quartet and Chorus Contests** – Competitors give their best performances! Audiences cheer for singers during contests, *Show of Champions* and *Afterglow*. (Both activities will be reinstated next year!)

Keep checking Region 13's site for more information regarding days, times, and locations.

*Submitted by Sally Ryerson, Regional Convention Chair*

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Now you can visit us on our Region 13 Fan page, even if you're not a member of Facebook.

Simply visit us at [facebook.com/Region13](https://facebook.com/Region13)—no sign-up required—and catch up on all the latest goings-on in North by Northwest Region 13.

## MUSIC LICENSING AND COPYRIGHTS

There always seems to be a lot of questions about how the licensing and copyright rules and processes work. Choruses and quartets sometimes find it confusing. Of course, we want it all to work seamlessly and quickly. So, starting the process on the right foot initially can help make the whole thing work well.

To provide helpful information and tools to you, we reached out to two valuable sources, and we are making their information available on our regional website.

**Tracy Shoghi** is the Music Services Coordinator at Sweet Adelines International. She teaches about copyrights and responds to members' questions on a regular basis. Most recently, she taught a class at this summer's **International Education Symposium (IES)**. The class handout is easy to read and chock-full of valuable information. The second source is from the **Music Publishers' Association of the United States (MPA)**. They, too have a concise document that is easy to understand and a valuable tool for choruses and quartets.

To access these files, log on to Region 13's website by clicking on **Members Only**. In the left-hand column, click the **My Music** link. At top of page, click **Files** to select/download the two files under *Copyright Dos and Don'ts*.

Tracy can be reached at [tracy@sweetadelines.com](mailto:tracy@sweetadelines.com) or 918-388-8037. MPA's direct contact is 243 5<sup>th</sup> Avenue, Suite 236, New York, New York 10016, [admin@mpa.org](mailto:admin@mpa.org) or on their website at [www.mpa.org](http://www.mpa.org).

**Words of advice**—In recent years, enforcement of the copyright laws has been increasing, and the process has become a bit more rigorous (and sometimes lengthier). If you are buying music, start the process early, so you have ample time for your music to be cleared before you expect to perform it. This is especially important when buying contest music. Make sure you have purchased at least one copy for each singer. If you expect to have more singers at the time of performance than when you originally purchased the music, you will need to purchase additional copies. If that song is no longer cleared, you will need to allow enough lead time to go through the clearance process to secure the necessary additional copies. Especially with previously purchased music, take time *now* to double check that you have enough purchased copies. It is far better to discover now that you need to get more copies than to figure that out just before contest!

**Final words of advice**—Every chorus and quartet should appoint a **Music Librarian** whose responsibility it is to maintain evidence of the original music purchase, including the number of copies, the original music, and the payment history. Does your music library include this key component? If not, it would be worthwhile to start now to compile and safeguard this critical information.

**And now for the joy of singing**—Let's get this part of our house in order, so we can joyfully (and with legal music) do what we all love to do—**SING!**

*Submitted by Debra Aungst, Regional Education Director*

# REGION 13 REPRESENTS AT SWEET ADELINES INTERNATIONAL CONTEST!

Congratulations to all six of our Region 13 representatives for their performances at International Contest in October! We are so proud of you! From left to right and top down: **Snapshot**, **PrimeTime**, **Renegade**, a **cappella joy**, **Fourcast**, and **Alaska Sound Celebration**



**NORTH BY  
NORTHWEST  
REGION 13  
LOVES YOU!**





## NEW CONTEST LOCATION!

Sweet Adelines International rules govern much of our contest. This includes a requirement that our contest venue be under contract five years in advance, which means we have contracted with the Spokane Convention Center through 2022.

Our contracted space is actually the 111ABC Ballroom on the lower floor. We have walked past it while going through our traffic pattern on the way to the INB-Performing Arts Center (PAC). When the INB-PAC is not booked by some big name entertainment, the Convention Center leadership graciously ‘bumps us’ into the INB-PAC.

This is not the case for 2018. The INB-PAC has scheduled a Broadway show during our contest dates. The ballroom for which we were originally contracted will only hold 700 – not nearly large enough since regions were combined.

In April 2017, members of our Convention Team met with Convention Center staff to determine an alternate contest location.

**The location selected for 2018 is Exhibition Hall C in the Spokane Convention Center.** This is a very

large room with lots of potential. Yes, it will mean a ‘flat-floor’ contest, but this is quite common among Regional Conventions and also with International Conventions. A raised carpeted stage will be constructed for performances, be accessible by ramps, and draped to provide a formal stage. Our Convention Team is working with experienced technicians to provide our competitors with the best performance opportunity.

Other features include a concession area with tables/chairs in the lobby, just outside the hall. Elevators, escalators, and restrooms are located in this area, as well; and warm-up rooms are nearby. The traffic pattern itself will be much shorter.

With increased interest and activity at the Performing Arts Center, this may become our ‘new normal.’ Your Convention Team asks for your understanding, patience, and open mind, as we make this change – at least for 2018. Be assured we will do everything possible to make the 2018 convention and contest the best ever!

*Submitted by Sally Ryerson,  
Regional Convention Chair*

## SCHOLARSHIP APPLICATIONS DUE NOV. 15

Are you interested in financial assistance with your registration to an upcoming educational event? What about some financial help covering the cost of SAI educational materials or tools? Just submit an application outlining your request. Our second application deadline is not until May 15, 2018. But you don’t need to wait until the application deadline. Applications are gladly accepted at any time. All applications received by November 15 will be considered in this round, and applications received between November 16 and May 15, will be considered in the second round. Scholarships will be awarded soon thereafter. If you miss this window, there is another round for consideration next spring.

How to get an application: Log on to Region 13’s site at [sairegion13.org](http://sairegion13.org) by selecting **Members Only**. Click **Documents** in the left-hand column. Under the heading **Education**, select the **2018 Education Scholarship Fund Application** to access the application form. All the submission directions are included on the form.

Please remit your application to Missy Weeks, Scholarship Chair, no later than **November 15**. You may submit it by email or by snail mail. You can reach Missy at [mweeks649@outlook.com](mailto:mweeks649@outlook.com). *A request not made, is an opportunity missed.*

*Submitted by Missy Weeks*

## REGION 13 “IT’S IN THE CAN” CAMPAIGN

*The Young Singers Foundation* offered their ‘It’s in the Can’ Campaign as a way for regions to collect donations from choruses and individuals for the Foundation to use for Youth Grants and Scholarships.

NxNW Region 13 continues to lead the way in the total amount collected each year for the Foundation. We raised \$6,818! Special thanks to the following choruses for their generous donations this year:

Cascade Harmony, Coeur d’Alene, Columbia River, Five Valley, Harmony of the Gorge, Harmony Northwest, Helena Xpress Singers, Kitsap Pines, Northwest Harmony, Olympia, Pacific Sound, Pride of Portland, Rolling Hills, Song of Seattle, Spirit of Spokane, and Voices Northwest!

Chorus winners of ‘the Can’ prizes were:

Biggest Can—**Harmony Northwest**

Most Unique Can—**Northwest Harmony**

Honorable Mention(s)—**Pride of Portland** and **Olympia** Choruses

Prettiest Can—**Spirit of Spokane**

Largest Collection—**Northwest Harmony** (\$2,221)

*Submitted by Nancy Kurth*

## REGION 13—YOUNG WOMEN IN HARMONY

Region 13 is excited about our future plans to create and support our young women vocalists through the **Young Women in Harmony** (YWIH) Program! Our new YWIH Specialist, **Marsha Kelly**, brings her years of experience and enthusiasm for young singers as a licensed music educator, certified director and regional champion quartet and chorus member.

Our region is geographically challenging, and includes Washington, Montana, Idaho, Alaska and northern Oregon. Our goal is to create six zones that would include the Girl Scout Badge program, YWIH choruses and quartets connecting to our choruses, festivals and YWIH chorus/quartet competition included in our annual regional competition. Marsha is currently assembling her team of zone leaders and chorus representatives.

Many exciting things are already happening in Region 13 in regard to our young women. Festivals already in place are—**Alaska Acappella University** in Anchorage, AK; **Big Sky Harmony Rendezvous** in Livingston, MT; and the **Idaho Youth Vocal Contest** in Boise, ID.

A special thank you goes out to all supporters of the **Young Singers Foundation**, which helps fund all of our YWIH programs world-wide. Your donations are amazing, and they are being put to good use in developing these programs.

Watch for more YWIH updates in our amazing Region 13!!!

*Submitted by Marsha Kelly, YWIH Specialist*

## CONVENTION CORNER

'Making Magic' is Region 13's theme for 2018, and the theme fits nicely as we start to imagine what contest will be like this spring. Just like Cinderella's godmother made magic with a pumpkin and some mice – your regional convention/contest team is going to **'make magic' as we transform a plain exhibit hall (along with equipment, risers, and chairs) into Region 13's new contest venue.**

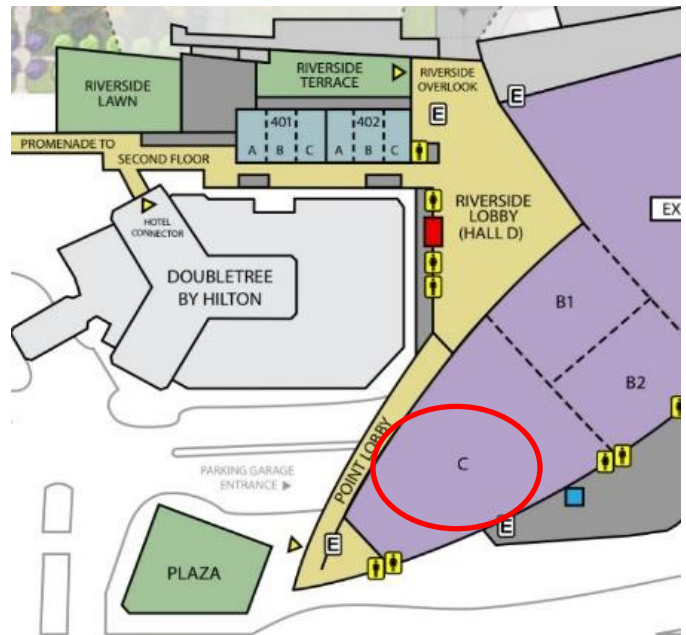
**Our 2018 contest will be held in Exhibit Hall C,** located in the upper level of the relatively new Convention Center addition. At first glance, Hall C is just a big empty space with cement walls and floors – but there's more! This is a state-of-the-arts facility which was designed for large convention meetings, music concerts, and other events, and has special lighting and built-in sound features.

We will be modeling our contest after International's contest layout. On November 1, I am meeting with the Convention Center crews to finalize our needs for 2018. Information, as it

comes available, is being posted on our [r13convention.org](http://r13convention.org) website and announced in our R13 Convention Team eBlasts.

Questions? Email me: [jhgalloway47@gmail.com](mailto:jhgalloway47@gmail.com)

*Submitted by Judy Galloway, 2018 Competition Coordinator*



## INTERNATIONAL TRAINING FOR REGIONAL LEADERSHIP

At IES (University of Maryland), all three members of our Regional Executive Committee plus four of our Resource Staff attended the training sessions beginning Tuesday evening and continuing through Wednesday.

Attending were **Debra Aungst** (Regional Education Director), **Nancy Kurth** (Regional Administrative Director), **Sharon Stockstad** (Regional Membership Director), **Danie Stiles** (Finance Coordinator), **Sally Ryerson** (Chair of the Regional Convention), **Bonnie Willis** (Chorus Director Liaison), and **Judy Beckman** (Director Certification Program Coordinator).

**'Regional Leadership Capacitator Day: Fueling the Future'** was the theme of the training. We learned about 'Inspirational Leadership'; talked about Membership and who is the Sweet Adeline of today; had the opportunity to network with other regions in the Pilot Program, and discussed the pilot with

*(continued page 8)*

## REGION 13 CHORUS CHATTER

### Coeur d'Alene Chorus

In September, members of the **Coeur d'Alene Chorus** gathered at Farragut State Park for a weekend of camping and fun. People arrived as their schedules permitted. Some came early and set up camp before the weekend. Others arrived on Friday, or made it a day-trip on Saturday. We did hikes, biking excursions, table games, and enjoyed a potluck dinner on Saturday. Of course there was lots of singing! And despite the fire ban, a campfire mood was created by using yellow and red tissue paper and glow sticks! There is already discussion of having another campout next year.

In addition, the chorus is working with the local Applebee's Restaurant to host a **Flapjack Fundraiser** in November. Advance tickets are being sold for a pancake breakfast, with entertainment provided by quartets and small groups from the chorus.

*Submitted by Karen Claridge*

### Northwest Harmony Chorus

We had a BUSY summer! When some choruses take the summer off, we just get busier.

In September, we hosted and performed at **Region 13's S.E.T.** in Vancouver. **BLING Quartet** and other great educators shared fantastic tips for improvement.

**Performances** – Miss Oregon Rodeo pageant, Clackamas County Fair, Storm City Roller Girls, Heathen Vineyards Wine Tasting, and Patriot Day festivities honoring Veterans. We also worked with Girl Scouts 'Sisters in Harmony' to help 28 girls receive YWIH badges for their 'fun and educational day' of barbershop activities.

**Awesome coaching** – from **Lea Beverly** and **Maria Burri**. Our ongoing education efforts continued with nearly 60 participants attending the **Section Leader Workshop**.

**Upcoming Fundraisers** – Wine Tasting and Auction, annual Garage Sale, and selling poinsettias and nuts for Christmas.

**We have a record 23 guests** joining us for the nine performances we're doing during Christmas – Northcrest Community Church, Prestige Care, Vancouver Mall Retirement Village, Figgy Pudding Contest in Portland, Vancouver VA Hospital, Glenwood Assisted Living, Nomad Mobile Home Park Clubhouse, and our very special performance at The Grotto.

For several years, we have brought joy to some local families with our Food Collection and 'Adopt a Family' programs. We love helping others this way!

*Submitted by Jo Ripley*

## REGIONAL EVENTS

### NOVEMBER

**Nov. 11: Pride of Portland Show**  
United We Sing  
featuring Frenzy Quartet

### DECEMBER

**Dec. 9: Northwest Sound Chorus Holiday Show**

**Dec. 13: Song of Seattle Holiday Show**  
featuring PrimeTime Quartet

**Dec. 15 and 16: Spirit of Spokane—The Missing Claus**

**Dec. 16: Pacific Sound Chorus "Last Minute Christmas"**  
featuring Straighter Road Quartet

**Dec. 16: Capital City Sound Christmas Show and Bake Sale**

### FEBRUARY

**Feb. 4: Northwest Harmony Chorus Food of Love Fundraiser for Clay St Table** featuring jazz musicians from Portland State University and around the Portland area

[Click here to see more upcoming regional events!](#)

## MORE CHORUS CHATTER

### Rolling Hills Chorus

*Rolling Hills is celebrating 37 years as a SAI chapter by continuing to sing and serve!*



On Memorial Day, we performed at two community services. In June, we sang the

National Anthem at the Tri-City Dust Devils' game (see photo). Some members helped behind the scenes at Pasco's 4<sup>th</sup> of July Parade. Also in July, we served strawberry treats at Art in the Park in Richland. Occasionally, we broke out in song, gathered quite a crowd, and increased sales!

Another fundraiser involved collecting and cram-packing 7,600 pounds of reusable items into a Goodwill trailer. We hummed some, but mostly did 'choreo!'

In September, members walked in **Prosser's States Day Parade** on Labor Day. We also helped a local school raise funds by singing at its **Sausage Fest**. Also in September, we worked hard at our coaching session with **Ryan Heller**, continuing to build skills and prepare for our show – **The Treble with Travel** held on November 3 and 4.

We're proud to represent Region 13, and to share our love of music.

**WE-ARE-SWEET-ADELINES!**

*Submitted by Marsha Lumsden*

## REGIONAL LEADERSHIP CONTINUED

*(continued from page 6)*

those not participating. We connected with the International Board of Directors and met with our International Leadership Mentor, **Nancy Field**.

In Las Vegas, we had another opportunity for International training at the Regional Leaders **L.E.A.P. Day: Learn, Engage, Apply, Perform**, which was on Monday of International Convention. Attendees were **Debra Aungst** (Regional Education Director), **Nancy Kurth** (Regional Administrative Director), **Sharon Stockstad** (Regional Membership Director), **Denise Thompson** (Regional Facilities Coordinator), and **Sally Wallace** (Revitalization Specialist).

Our own **Paula Davis**, International President, kicked it off by sharing key points about 'Leadership.' Classes taught by International leaders included 'Delegation and Empower-

ment' (I might need to take this one again.); The Region's Role in Membership; more networking with other regions (I love this part the most), and ended with an International Update.

We had another opportunity to connect with our International Leadership Mentor, **Nancy Field** (who was this year's **Lifetime Achievement Award Winner**, recognized for her years of service at the International, Regional and Chorus levels).

These training sessions are so inspiring and motivational. They keep us engaged, energized, and connected to our International organization, not to mention other regions of our great organization. I wish I could share with all of you the reams of notes from these sessions.....makes me proud to be a member of this fantastic educational organization.

*Submitted by Nancy Kurth*



## MEMBER RETENTION

Retention is *very important* in our Sweet Adeline Choruses. Here are some points to keep in mind:

1. Market to potential members of all ages and walks of life. Every woman is a potential member of our organization.
2. Invite former members to continue their involvement with the chorus, including reunion activities, picnics, volunteering to help with special events, etc.
3. Recognize members for special accomplishments and events, such as attendance and birthdays.
4. Have fun activities once a week, such as wearing your favorite college T-shirt, etc.
5. 'Meet a sister' – Feature a member in a newsletter, or have time where other members can ask questions to get to know that person better.
6. Display a **Three C's Box** (Comments / Compliments / Concerns) where members can express concerns; be heard.
7. Be proactive. Choruses should 'brand' themselves, and create a mission and vision for a clear identity. This gives the chorus and its members a sense of identity and unity.
8. If a member decides to resign for whatever reason, give her the option of transferring to a Chapter-at-Large or Member-at-Large membership, so they can remain connected to our organization and receive the **Pitch Pipe** from International. They may decide to return one day, and by choosing one of these options, they retain their membership longevity.
9. Be sure to report the death of a chorus member to SAI, so their name appears in the **Pitch Pipe's** 'In Memory' section.

*Submitted by Sharon Stockstad, Regional Membership Director*

## 2018 HEART OF THE NORTHWEST AWARD

Know someone in your chorus or in Region 13 who displays enthusiasm and commitment to promoting Sweet Adelines International? Why not nominate them for the **2018 Heart of the Northwest Award**? A winner will be chosen by the Regional Executive Committee and announced at Thursday night's Kickoff during Regional Contest. Forms and criteria can be found on [www.sairegion13.org](http://www.sairegion13.org). Click the **About** tab to see the drop-down menu, and select **Heart of the Northwest Award** on the Main Dashboard. **Deadline for nominations is December 20, 2017.**

*Submitted by Sharon Stockstad*

## REGIONAL EXECUTIVE COMMITTEE



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Send articles to Carol Drew  
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Check us out on the web: [sairregion13.org](http://sairregion13.org)

## QUARTET CORNER

### Fourcast

What an honor to be one of FIVE quartets representing North by Northwest Region 13 in Las Vegas this year! This was a new experience for three of us and the 10<sup>th</sup> for the other. We had a ball on stage and off, and are SO very grateful to each and every one of our fellow Region 13 members for your *loving support* and *stupendous generosity*. We have loads of Christmas performances coming up in the next few months, followed by a show in Anacortes in January (more to come on that).

You're THE BEST!

Lisa, Anna, Sue, and Carol  
*Submitted by Sue Beck*

### PrimeTime

Hello Region 13 Sisters! PrimeTime has been through quite a three-year ride; we want to thank everyone for their support!

Our Vegas experience was highlighted by **Paula Davis**, who gave us her grace and style all week while moderating all the activities. **Alaska Sound Celebration** and **AJoy** inspired us with their fun chorus competition packages. **Fourcast** and **Snapshot** quartets provided such artistry on stage, and **Renegade** gets a high five for reaching the coveted 11<sup>th</sup> place mic-tester's spot!

Loved seeing so many on the **Frenzy** village and laughed out loud at the outgoing package. All this isn't possible without the support of our choruses – **Song of Seattle** and **Voices Northwest**.

Catch us at **Saturday Night with PrimeTime** on November 18 in Renton, and on **Sing Your Part Smart** in Vancouver, WA on January 27, when there will be all kinds of new learning!

P.S.: We look forward to another year of hard work, education, and definitely performing!

Loves and hugs from Patti, Katy, Sylvia, and Sonja

*Submitted by Laurajean Welch*