

ADVERTISING OPPORTUNITIES IN REGION 13 PUBLICATIONS

CURRENT PUBLICATIONS/LOCATIONS WHERE ADVERTISING WILL BE PLACED:

- **Eblasts:** Eblasts are online only and contain information from the Regional Management Team about upcoming events and opportunities for Region 13 members. Eblasts are published monthly, except for December, plus January and June when the InTune newsletter is produced.
- **Convention eblasts:** These eblasts are also online only, are generated by the Convention Team, and are sent to all members. Convention eblasts are published as needed.
- **InTunes:** Online only. Distributed to Region 13 members in June and January, towards the end of the month.
- **Acceptance:** Ads will be accepted from Region 13 members for eblasts and InTune. For eblasts about convention, we will accept ads from members and/or Harmony Emporium sellers.

EBLAST AD SPECIFICATIONS:

- Ads can be in full color or black and white.
- Ad height is no more than 2"; ad width is as wide as the eblast (approximately 7"). These ads will run at the bottom of the eblast. See next page for samples.
- The advertiser needs to understand the actual size of their ad depends on the device used to view the publication (phone, tablet, computer, etc.)
- **Topics allowed:** upcoming shows and/or chorus/quartet fundraisers, logo wear/mugs/chorus novelties, coaching/voice lessons. "Looking for a director" ads are free.

PRICING:

- 2" high by the width of the eblast (~7"): \$50.
- **Special offer:** Purchase two eblast ads and get a third free! They can be in the same or different eblasts.

INTUNE AD SPECIFICATIONS:

We are offering three sizes of ads for placement in our InTune newsletter:

- 2.25" x 3.5"
- 3" x 7.25"
- Full page; vertical or horizontal (~ 7.875" x 9.5")
- **Topics allowed:** upcoming shows and/or chorus/quartet fundraisers, logo wear/mugs/chorus novelties, coaching/voice lessons. "Looking for a director" ads will be free at the 2.25" x 3.5" size.

PRICING:

- 2.25" x 3.5": \$50
- 3" x 7.25": \$100
- Full page: \$175

See the next page for approximate size placements.

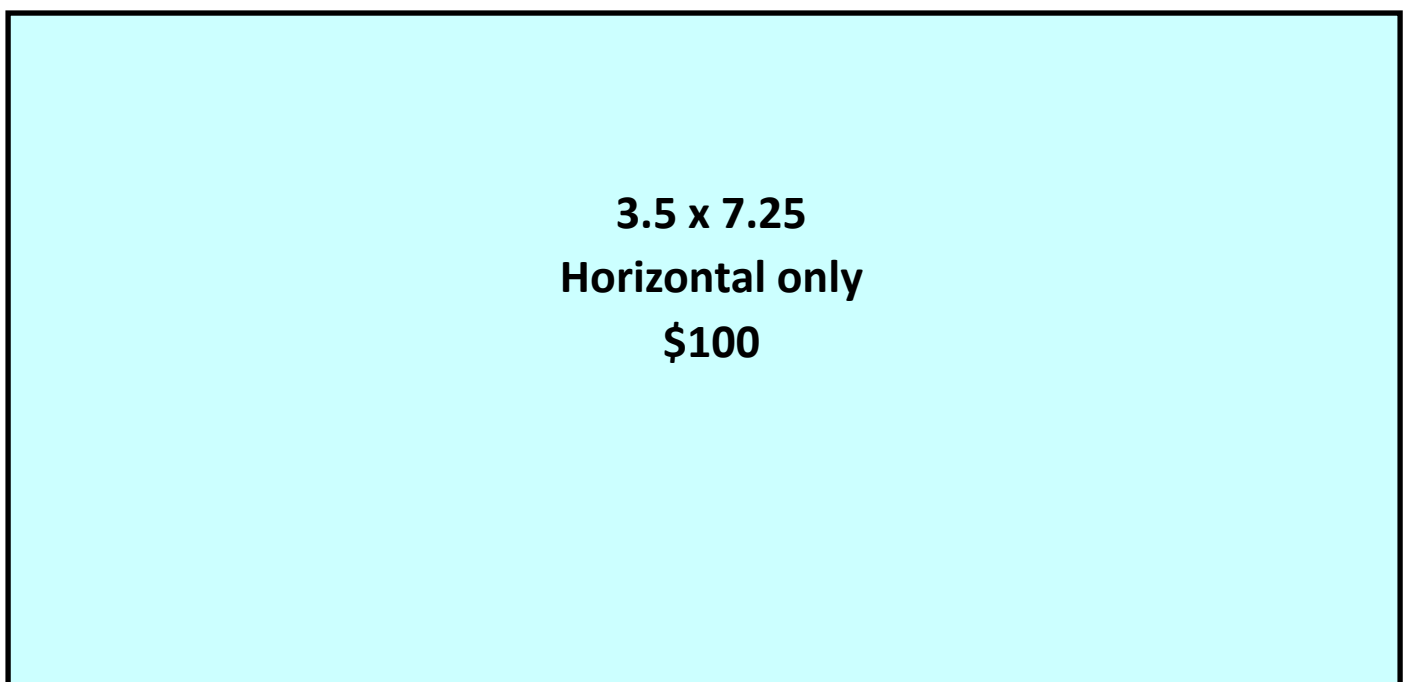
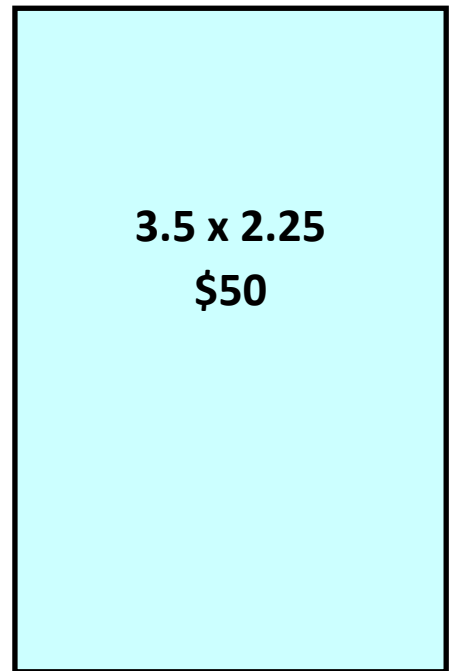
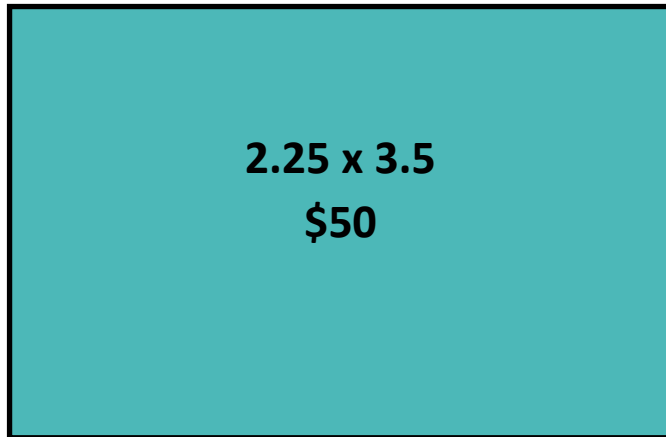
InTune: Sample ad sizes

Region 13 Chorus

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Full page ad
7.875 x 9.5